EVENT MARKETING CONTRACT

ENGREDEA 2018

Education and Events: March 7–11, 2018
Trade Show: Anaheim Convention Center North Hall: March 8–10, 2018
Anaheim Convention Center Main Halls: March 9–11, 2018 · **Anaheim, CA USA**

OPPORTUNITY		QTY	TOTAL
Digital Showcase	○ $295 ○ $350 (without purchase of a physical product showcase)	_____	$_____
Featured Digital Listing	○ $650	_____	$_____
Lightbox	○ Lobby: $8,000	_____	$_____
New Product Line:	Main Hall(s) Lobby ○ $10,000 North Hall(s) Lobby ○ $7,000	_____	$_____
Private Appointment Room	○ $9,000	_____	$_____
Product Showcase	○ $625 Please select the category(s) and quantity based on your Showcase selection(s). _____Bulk & Food Service _____Frozen/Refrigerated _____Gluten Free _____Grocery _____Herbs/Medicinals _____Hot Products _____Kosher _____Lifestyle _____Organic (certified) _____Vitamin/Supp. _____Other	_____	$_____
Show Bag Insert	○ $8,000	_____	$_____
Show Directory Map Ad	○ 1/4 Page Ad $4,500 ○ 1/2 Page Ad $6,500	_____	$_____
Other	○ _____	_____	$_____
		TOTAL:	_____

Marketing and Sponsorships: 100% of fee for ancillary marketing and promotional services is due with contract, unless otherwise indicated.

COMPANY INFORMATION

Company Name _____

Exibiting As Name _____

Address _____

City _____

St _____ Country _____ Postal Code _____

Tel _____

Fax _____

E-mail: _____

Company Contact _____

Title _____

Billing Contact _____

Title _____

Bill Contact Email _____

CANCELLATIONS: No refunds will be issued. Cancellations do not relieve exhibitor of its obligation under this contract.

PAYMENT

CHECK (payable to New Hope Network):
Mail to:
JP Morgan Chase
131 S. Dearborn
Chicago, IL 60603
Attn: Penton Box #24654

BANK WIRE: (Include a copy of your wire with this information. Please indicate on your wire that this payment is for Natural Products Expo West.)
Penton
JPMorgan Chase
New York, NY
ABA #021000021
Account #811104744
SWIFT: CHASUS33

CREDIT CARD:
To pay by credit card, your company will be invoiced with instructions on how to pay online.

COMPANY AUTHORIZATION

The undersigned hereby represents and warrants that he/she is duly authorized to execute this binding contract on behalf of the Sponsor/Company named above. The undersigned has read the Rules and Regulations on the front and reverse of this form, and accepts the same. By providing the contact information above, you acknowledge and agree to Penton's use of your contact information to communicate with you about events, products, services and offerings by Penton, its brands, affiliates, and/or third-party partners, consistent with Penton's Privacy Policy (accessible at penton.com/privacy-policy).

Name/Title: _____ Date: _____

Signature: _____

FOR INTERNAL USE ONLY

Sold by: _____

Comp # _____

Total Amt. Due= $ _____

Produced by New Hope Network, a division of Penton

The Exhibitor hereby submits the application for ancillary marketing and promotional services at Engredea 2018, March 7–11, Anaheim, CA USA to New Hope Network, a division of Penton, USA (hereby referred to as the Organizer) and hereby acknowledges and agrees to the terms and conditions set forth herein, and the Rules and Regulations for Exhibitors and other relevant brochures as the same may exist today or as they may be hereafter amended or updated, and to such other rules and regulations as may from time to time be established by the Organizer, all of which are incorporated herein by this reference. All marketing/sponsor opportunities are sold and assigned on a first-come, first-served basis. Prior year sponsors/marketing partners do not have exclusive rights to current year sponsorships or marketing opportunities. The Exhibitor further agrees that, upon acceptance of this application by the Organizer, this application shall become a legally binding contract, enforceable in accordance with its terms. Confirmation will be returned.